

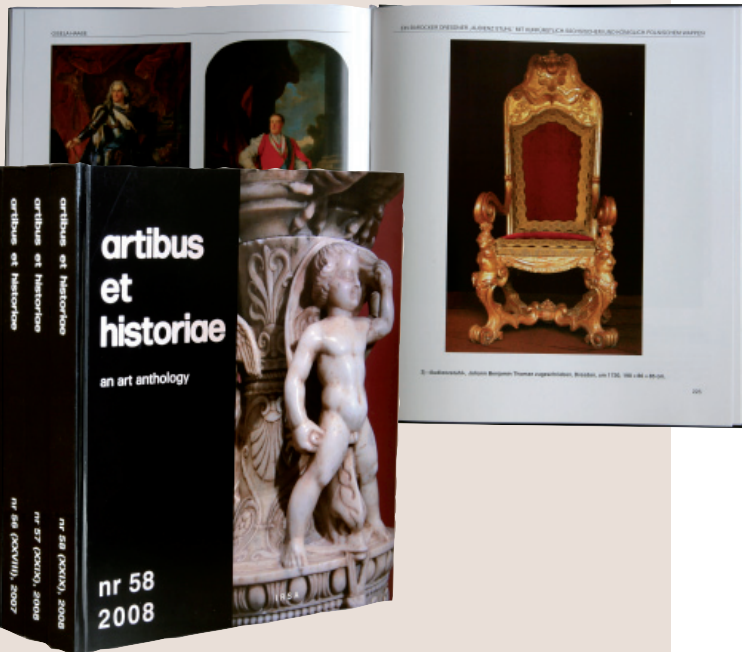
Our Readership

Artibus et Historiae is a semiannual scholarly journal read by collectors, curators, art historians and educators in over sixty countries worldwide. It is the indispensable scholarly resource for thousands of collectors and a key reference to connoisseurship on new discoveries and attributions.

Advertising in *Artibus et Historiae* is the ideal way to reach potential collectors and museum curators who figure significantly on our roster of subscribers.

Our issues are consistently referenced by:

- Private Collectors
- Galleries and Dealers
- Auction Houses
- Museums
- Academics
- Critics



Content

Covering nearly every period of Western art history – yet also considering topics in Eastern art – the pages of *Artibus et Historiae* contain insightful and authoritative articles by the world's leading scholars. Whether it be a re-attribution of a well known masterpiece or the first time presentation of a newly discovered work, the pertinent and meticulous research addresses the most vital needs of connoisseurship. Our articles equally consider topics in the decorative and the fine arts. Authors contribute analyses on paintings, works on paper, sculpture, furniture, and *objets d'art*. Occasionally *Artibus et Historiae* publishes issues in memoriam or with special recognition of eminent scholars in the field. We will be pleased to inform potential advertisers about these scheduled issues.

Quality & presentation

Elegant and lasting, *Artibus et Historiae* is presented twice a year in a square, hardcover format which emphasizes its visual content. The clear layout of our journal allows the reader quick orientation with advertisements appearing at the back of each issue immediately after authors' biographies and article abstracts – usually the first place of reference for our readers.

In the coming issue, *Artibus et Historiae* will present a more streamlined version of its classic format, improving the finish on the covers and harmonizing minute elements of its interior layout.

Physical characteristics:

- Laminated hardback
- High weight and grade paper
- Images in color and black/white
- Journal size: 255 × 230 mm
- Circa 250 pages in each issue



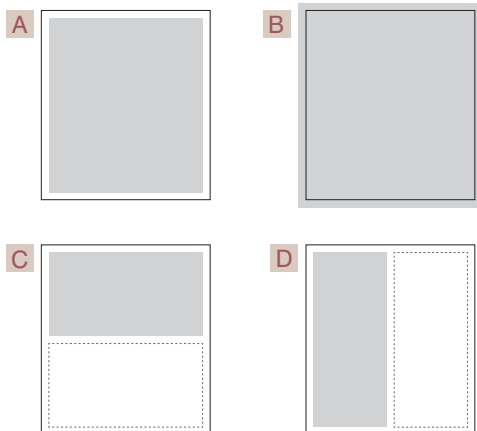
Rates & technical details

Rates

Full page color	1500 €
Half page color	750 €
Half page black/white	390 €

Technical information

(A) Full page (trim)	218 mm × 235 mm
(B) Full page (bleed)	230 mm × 257 mm
(C) Half page (landscape)	208 mm × 113.5 mm
(D) Half page (portrait)	100 mm × 235 mm



For detailed technical information on preparation of digital prepress files, see our website: www.artibusetistoriae.org, under “Advertising”.

Please send high resolution (300 dpi) PDF or .EPS suitable for printing to irsa@irsa.com.pl with “advertising submission” in the subject line.

Our graphic designers can also provide layout and design services custom tailored to suit your requirements. Please contact our office for pricing and more information.

Deadlines: All advertising copy must be supplied two months prior to publication. Please contact our office for current deadlines.

For more information please contact us: ►



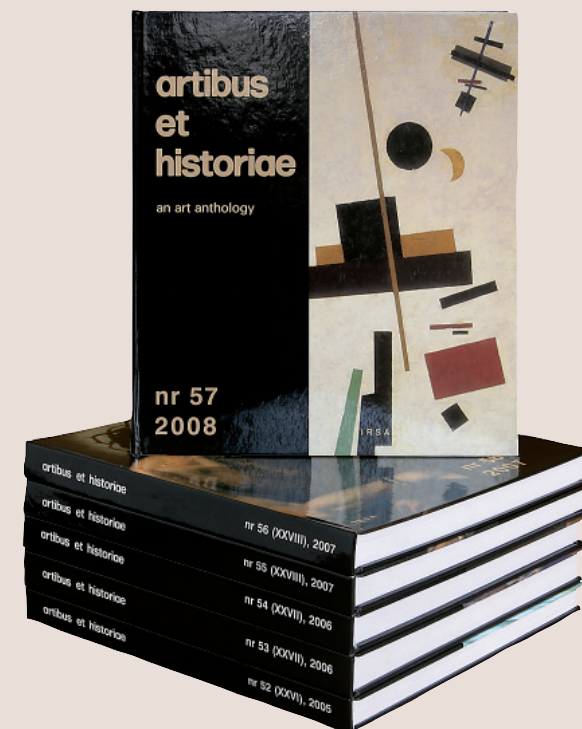
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